

# Strategic Community Plan 2017 - 2027







Love the Rural Life

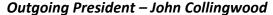


Adopted: Minute Reference 11/17-5

#### **Foreword**

#### **Shire Presidents Message**







Incoming President – Anthony Farrell

As the development and final endorsement of the Strategic Community Plan covered a period of the outgoing President John Collingwood and the incoming President Anthony Farrell this is a joint statement.

This Strategic Community Plan will serve as a key planning and decision tool, and it contains the primary aims, strategies and priorities to advance the Shire's Vision of 'a thriving community, making the most of our coastline, ranges and rural settings to support us to grow and prosper'

Our aim is to ensure an ongoing and aligned effort to achieve long term goals in maintaining and improving assets and infrastructure appropriately to meet the needs of our diverse communities, as well as seeking opportunities to enhance lifestyle and community wellbeing.

The Plan was developed in consultation with community and key stakeholders to ensure a shared strategic vision goals and objectives. Our thanks go to the members of the community who played a vital role in providing the input and ideas via workshops, one to one meetings, and responding to our surveys on our website, postcards and mail outs.

Your response will help the Elected Members to ensure community needs and aspirations are identified, and we are pleased to see the engagement outcomes demonstrated a close alignment with Council's views and strategies.

Implementing this Plan will demand the Shire not only continues to deliver and represent the community, but recognises we can't deliver alone.

In implementing this Plan, and maintaining its relevance through regular reviews, the objectives of the Strategic Community Plan will be effectively delivered by as far as is practicable by working closely with the community, local businesses, regional bodies, other local government authorities, State and Federal Governments, as well as the private sector. Funding and resourcing for strategic development is always uncertain and fluctuating, which does not allow for exact planning and timing. The change of Western Australian government and the uncertainty of the continuation of the Royalties for Regions funding in its current form is a testament to this. You can be assured Council and staff will be working to maximise opportunities to progress the strategic goals and objectives.

The Plan will be monitored regularly against objectives, and will undergo a complete desktop review in 2019 to assess progress and ongoing relevance of strategies. A full community engagement process will reoccur in 2021.



# **Table of Contents**

2
2
3
4
4
4
4
5
8
9
11
19
20
20
21

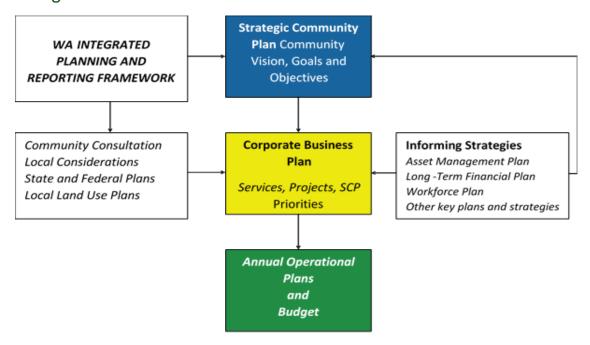




### **Strategic Planning Context**

Our Strategic Community Plan (SCP) is a Council visionary document for the next ten years, based on community input and research to ensure our future is sustainable. While it is recognised not all outcomes can be delivered immediately, the Plan will guide our decisions over the next ten years. The Corporate Business Plan identifies what we hope to achieve in the shorter term, and the steps we will take to towards our vision and will enable us and the community to review and monitor our progress towards achieving our aspirations.

#### **Planning Framework**



#### Management and Delivery of Services, Operations and Projects

The Shire President and Councillors provide strong leadership and represent the Shire on many Regional Committees and Forums to ensure the best outcomes possible for the Community of Chapman Valley. The CEO leads a team of staff in the areas of governance, corporate administration, building, planning, community development, ranger services, external road works and maintenance crews, gardening, cleaners and a caretaker at Coronation Beach who maintain the day-to-day operations of the Shire.

Being a Shire with a relatively low, yet increasing population, with income only from rates, fees and grants, there are constraints in being able to deliver additional projects and infrastructure in a short space of time. The integration of all aspects of the planning framework outlined above will ensure assets, finances and human resources are managed in a manner to deliver the best possible services, support and physical assets to the community in an affordable manner.

## The Shire of Chapman Valley

#### A Picture of today

The Shire of Chapman Valley is a Local Government Area located in the Midwest region of Western Australia, approximately thirty minutes northeast of Geraldton and about 440 kilometres north of Perth. The Shire covers an area of approximately 4,007 square kilometres. Our economy is reliant on a range of agricultural pursuits including intensive farming, grain production and wool growing. There is an emerging tourism industry with some well-established entities and the potential for growth, including opportunities to link to established tourist facilities and activities in the region.

Established as the Upper Chapman Road Board in 1901, it was not until 1960, under the Local Government Act, the Board became known as the Shire of Chapman Valley. The Shire offices are in the location of Nabawa. The Council consists of eight Elected Members who bring with them knowledge from each section of our community, from residential & lifestyle areas near the coast through to the Chapman Valley and Yuna further inland. The peri-urban

areas located in the south west corner of the Shire, are the fastest growing area within the Shire, offering people the opportunity to live a semi-rural lifestyle close to the ocean and neighbouring city facilities.

Over the past years the Shire of Chapman Valley has developed a Nabawa Revitalisation Plan and townscape plans for Nanson and Yuna to improve social, environmental and economic benefits to our communities. Improvements to our communities has included the development of sporting and recreation venues, such as community centers, public oval and playground at Yuna, and the Nanson playground. The upgrade of Coronation Beach has also been an award-winning success, enabling the successful integration of recreation users and environmental protection. The White Peak area in the Shire's south-west has also seen development of a community center and nature playground. Developments such as these have become popular with our local communities and visitors alike and we are consistently working towards continued improvements within our Shire to meet the unique needs of our rural communities.

#### Who We Are and Who We Will Be

The mid-west region in general has a population of approximately 57,000. Chapman Valley has a growing population of 1422 (as at the 2016 Census) which represents approximately 2.50% of the mid-west region.

The 2011 Census recorded 1174 persons living in the Shire of Chapman Valley, representing a growth rate of 21.12% when compared to the 2016 Census figures.

Further 2016 Census information can be viewed at the Australian Bureau of Statistics website at the following link:

http://www.censusdata.abs.gov.au/census\_services/getproduct/census/2016/quickstat/LGA51610?opendocument

#### Our Economy

The local economy has been primarily based on broad acre farming and smaller diversified faming lots. There is limited retail and commercial industry. The area in general provides an attractive place and lifestyle choice for small hobby farms, tourist attractions and cottage industries. The western region of the Shire is developing as a peri-urban settlement with a mixture of rural residential blocks and small acreage. The future economic viability of the Shire of Chapman Valley will be strongly influenced by population retention and growth, availability of funding to support facilities, asset development and a close relationship/partnerships with stakeholders in regional development, which have been considered in the Plan.

Information relating to the regional economy is available at Midwest Development Commission website <a href="https://www.mwdc.wa.gov.au">www.mwdc.wa.gov.au</a>

#### **Population**

Ref 2016 Census* June 2017	2011	2012	2013	2014	2015	2016
	(Census)	(Forecast)	(Forecast)	(Forecast)	(Forecast)	(Census)
Total population (no)	1174	1214	1236	1228	1229	1422
Residents male (no)	611	642	662	652	657	715
Residents female (no)	563	572	574	576	572	707
Average Age (years)	42.0	41.6	42	42.3	42.5	43.0
Females Working Age 15-64	383	382	388	380	378	N/A
Males Working Age 15-64	406	422	428	425	426	N/A
Births	10	16	10	8	9	N/A
Deaths	5	5	3	3	5	N/A

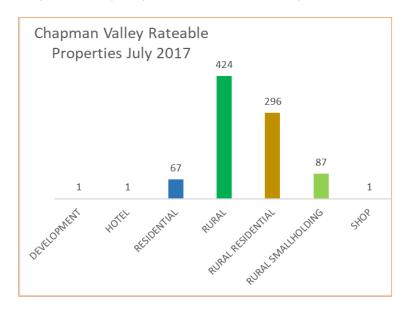
#### Population movements across the past four Census data collection periods:

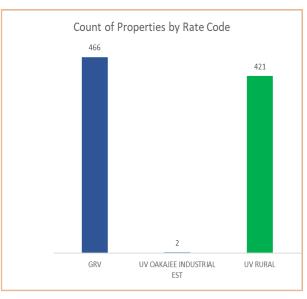
Shire of Chapman Valley	2001	2006	2011	2016	
Actual Population (Census)	875	914	1174	1422	
Actual Change in Population	-	+39	+260	+248	
Total Increase 2011 to 2016			+547		

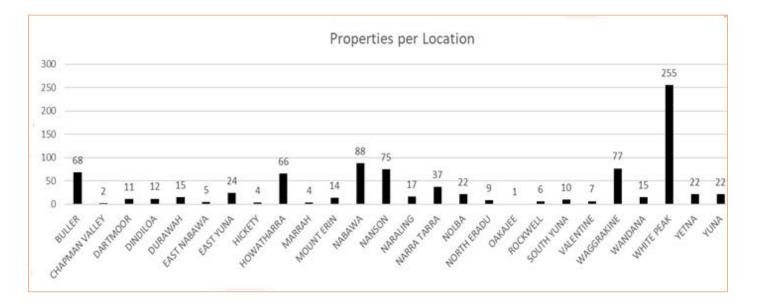
# **Business Profile**

Number of Businesses in Chapman Valley at 30 June 2016	2012	2014	2015
Number of non-employing businesses	108	107	105
Number of employing businesses: 1-4 employees	50	43	42
Number of employing businesses: 5-19 employees	8	15	16
Number of employing businesses: 20 or more employees	3	0	0
Total number of businesses	169	165	163
Number of non-employing business exits	11	14	16
Number of employing business exits: 1-4 employees	7	0	0
Number of employing business exits: 5-19 employees	0	0	3
Number of employing business exits: 20 or more employees	0	0	0
Total number of business exits	18	14	19
Number of non-employing business entries	10	7	13
Number of employing business entries: 1-4 employes	4	6	3
Number of employing business entries: 5-19 employees	0	0	0
Number of employing business entries: 20 or more employees	0	0	0
Total number of business entries	14	13	16

#### Chapman Valley Properties - Rates Data Analysis 2017







#### **Related Plans and Strategies**

When making strategic decisions the Council are required by legislation to ensure alignment with State Government Plans, and aim to complement other local government and regional plans and strategies. Examples are listed below.

State and Federal Government and Agency Plans	Chapman Valley Local Planning Strategy
Oakajee Industrial Estate Structure Plan	Nabawa Townsite Revitalisation Plan
Buller Structure Plan	Moresby Range Management Plan
Wokarena Heights Structure Plan	Moresby Range Management Strategy
Dolbys Drive Structure Plan	Greater Geraldton and other regional and local structure plans
Shire of Chapman Valley Coastal Management Strategy and Action Plan	Midwest Development Commission - Regional Blueprint









#### **Developing our Plan**

#### **Background**

The SCP is a long term plan which sets out the community's vision and aspirations, and the strategies the Shire will implement to work towards the desired outcomes. It follows the planning framework which aims to ensure:

- The community is involved in shaping the future by identifying issues and potential solutions;
- The changing future is acknowledged and where possible responded to;
- Community visions and aspirations are placed within realistic timeframes and budgets;
- Assets are planned and managed.

#### Engagement

The community engagement processes to inform the development of this plan was carried out from April to June 2017 and consisted of a survey on the Shire website, distribution of postcards in public venues and businesses, a mail out of survey forms and one on one meetings with residents and regional businesses and entities. Community evening meetings were held in Yuna Recreational Centre, Yuna Primary School, Nabawa Hall and Drummond Cove from the 12<sup>th</sup> to 14<sup>th</sup> June 2017.

A total of 32 people aged 5 – 75 participated in the workshops. 96 people responded to the community survey with all age groups represented and one on one interaction with 20 business people in the region or who service the region. This represents just over 12% from the Valley, of whom 89 % were permanent residents. People from the Mid West Development Commission, Geraldton Business Centre and Geraldton Regional Business Association were also engaged and the Mid West Development Commission Blueprint 2015 was reviewed. The feedback received from the community was analysed, looking for common issues and aspirations to develop key themes to underpin strategy development

#### **Community Vision and Values**

The emerging community vision has validated the previously identified aspiration to be 'a thriving community, making the most of our coastline, ranges and rural settings to <u>support</u> us to <u>grow</u> and <u>prosper</u>' and valuing the rural lifestyle with the safety, peace and quiet being the most highly valued attributes.

#### **Key Challenges and Risks**

The community has raised the following issues as summarised below

Attraction of more businesses and tourists to the area	Water shortage and water management
Children and Youth focused recreation facilities	Cost and funding for development and infrastructure
Communication and digital infrastructure shortfalls	Lack of growth to support businesses
Community safety and security	Lack of local shops and services
Declining school numbers	Local employment
Economic sustainability	Loss of rural lifestyle and sense of community
Environment management	Maintaining independence from the City
Facilities and transport for ageing residents	Managing needs of differing population types
Fire and vermin control	Need for wider and safer roads
Interface between farming and recreational activities	Population maintenance and growth
Urbanisation of the Valley	Promotion and support for local businesses
Waste and resource management	Town planning allowing for facility and business
Impact of climate change on rainfall patterns	Ongoing support for farming community and volunteers

The Shire will consider these issues and risks in strategic and operational decision making, and advocate on behalf of the community where potential solutions or strategies fall outside Council jurisdiction.

#### Our Strategic Community Plan

Our vision for the Valley is to be thriving and diverse community, making the most of our coastline, ranges and rural settings to <u>support</u> us to <u>grow</u> and <u>prosper</u>, while experiencing the peace and quiet of a rural lifestyle.

#### Our Aim

To maintain and build population while ensuring financial and asset management is robust to allow for effective service delivery as an independent shire participating in the growth of the region.

#### Our Shire and Community will:

- Value our past and embrace our future
- Experience a safe and peaceful place to work, live or visit
- Enhance the Valley lifestyle with an area specific approach to community development
- Ensure ongoing sustainability through affordable development and informed decision making
- Welcome local tourism activities and encourage participation in regional tourism strategies

#### **Key Themes and Goals**

#### Community and Lifestyle

- Nurture the sense of community.
- Strengthen our advocacy role and regional partnerships to support provision of local services and facilities.
- Maintain and enhance safety and security for the community.

#### **Economic Development and Business Attraction**

- Build population and business activity through targeted strategies.
- Provide support for business development and local employment.
- Welcome local tourism and participation in regional strategy.
- Ensure town planning complements economic development activities.

#### **Environment Protection and Sustainability**

- Preserve the Natural Environment and address environmental risks as they arise.
- Maintain the rural identity of the Shire.

#### Physical and Digital Infrastructure

- Develop, manage and maintain built infrastructure.
- Manage and maintain roads, drainage and other essential infrastructure assets.
- Aspire to robust communication and digital infrastructure in the Shire.

#### Governance and Accountability

- Ensure governance and administration systems, policies and processes are current and relevant
- Be accountable and transparent while managing resources effectively
- Make informed decisions within resources and areas of responsibility
- Ensure robust processes and guidelines for development



# Strategies and Timelines

# 1. Community and Lifestyle

Ref	Objective	Stratogy	Action		Time	eline		Responsibility	Status in 2017	Desired
Rei	Objective	Strategy	Action	Short	Medium	Long	Ongoing			State
1.1	Nurture the sense of community	Development of plans relevant to population needs	Review existing plans and develop new plans as required	√				CEO & DCEO	Policies & Plans in Place	Policies & Plans remain current and relevant
		Determine a whole of Shire community integration approach	Advocate a sense of community when opportunity arises.				٧	Councillors, Staff & Community	High – Rural Areas Low – Other Areas	High – All Areas
1.2	Strengthen our advocacy role and regional partnerships	Maintain close relationships with neighbouring shires and regional bodies	Participate in and advocate for regional resource sharing and cross-boundary cooperation.				٧	Councillors & Staff	Lightly considered	Increased resource sharing to deliver services.
	to support the provision of local services and facilities	Be present in conversations and gatherings related to the provision of essential and desired services for Chapman Valley residents and visitors	Participate in and advocate for regional resource sharing and cross-boundary cooperation.				7	Councillors & Staff	Lightly considered	Increased resource sharing to deliver services.
1.3	Maintain and enhance safety and security for the community	Review safe roads and infrastructure	Continue annual review of Road Hierarchy, Road Works Program, Plant Replacement Program				1	Councillors & Staff	Good planning and review structure	Improved planning
		Enhance community and property security	Encourage improved communications and security across the Shire	√				Councillors, Staff & Community	Current SMS Rural Watch service and Community Network is in place.	Improved security cameras, etc.

# 2. Economic Development and Business Attraction

		_			Time	eline				
Ref	Objective	Strategy	Action	Short	Medium	Long	Ongoing	Responsibility	Status in 2017	Desired State
2.1	Build population and business activity through targeted strategies	Support business development	Ensure Planning is in place to encourage business development	٧				Councillors, CEO & DCEO	Solid and appropriate Planning is in place.	Retain and improve where necessary
2.2	Provide support for business development	Research mixed land use opportunities	Investigate possible planning improvements		٧			CEO & DCEO	Planning in place	Planning retained and enhance if needed.
	and local employment	Consider business start- up incentives	Investigate possible planning improvements	√				CEO & DCEO	Planning in place	Planning retained and enhance if needed.
		Encourage digital network development in the Valley	Continue advocating for improvements to existing infrastructure and introduction of new infrastructure for digital communications	√				Councillors & CEO	Mobile Phone Towers in place yet not functioning satisfactorily. No internet other than by mobile phone network or NBN SkyMuster	Mobile Phone and internet services improved.
2.3	Welcome local tourism and participation in regional strategy	Research and develop local tourism plan	Encourage Tourism Operators to establish an Alliance for them to develop and implement a Local Tourism Plan. This must be industry driven, not Shire driven.	٧				Tourism Operators, CEO & Community Development Officer	No Plan in place.	Established Plan owned and implemented by Tourism Operators.

Explore support needed by local tourism industries or them to research support required. This must be industry driven, not Shire driven.  Explore support needed by local tourism industries of them to research support required. This must be industry driven.  Welcome and Encourage Tourism Operators and Industry of them to research support required. This must be industry driven.  Established Plan, which incorporates industry needs owned and implemented by Tourism Operators.  Established Plan, which Plan, which place.  Officer incorporates industry needs owned and implemented by Tourism Operators.  Established Plan, which Plan, which place.  Operators incorporates industry needs owned and implemented by Tourism Operators.  Established Plan, which Plan, which place.  Operators incorporates industry needs owned and implemented by Tourism Operators.  Established Plan, which Plan, whis Plan, which Plan, which Plan, which Plan, which Plan, which Pla
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regional tourism local Tourism Tourism Operators, incorporates a
development Alliance made up of V CEO & Community Nothing in Tourism
Tourism Operators Y Development place. Alliance owned
Officer and run by
Tourism
Operators.
2.4 Ensure town Town Planning Ensure Planning is in planning Review/Initiatives place to encourage
complements Solid and Retain and
Councillors, CEO &   appropriate
development activities DCEO Planning is in peressary
activities place.

# 3. Environment Protection and Sustainability

Ref	Objective	Strategy	Action		Timeline		Responsibility	Status in 2017	Desired State	
		3,		Short	Medium	Long	Ongoing			
3.1	Preserve the Natural Environment and address	Manage the impact of waste, water, weed and vermin	Investigate option of manning Nabawa Transfer Station.	√				CEO & Manager of Works	Site not manned.	Improved controls and
	environmental risks as they arise.	Investigate option of improving monitoring of Nabawa Transfer Station (e.g. cameras)	√				CEO & Manager of Works	Site currently not monitored.	monitoring. May not necessarily be manning site.	
			Continue to review resource allocation to control declared weeds on Shire owned/controlled land.				4	CEO & Manager of Works	Current resource allocations adequate for declared weeds. However; not for nuisance weeds.	Resource allocation appropriate to the level of control considered appropriate for weeds (declared and/or nuisance).
			Lobby responsible agencies, departments and landowners to control weeds and vermin on their properties				<b>√</b>	Council & CEO	Poor controls in place.	Improved controls introduced by external agencies, departments and landowners.
		Monitor and manage water supply and quality	Advocate with Water Corporation to continue to manage and				4	Council	Monitor and supply in place.	Retain supply and monitoring.

		Install rainwater tanks on new and existing buildings	monitor water supply and quality Encourage landowners to install rainwater tanks on new and existing buildings. Shire to lead by example by installing rainwater tanks in their buildings.		√	Council	This would need to be legislated for it to be enforceable. Advocacy role only.	Increase take- up of rainwater tanks installed on new and existing buildings
3.2	Maintain the rural identity of the Shire	Develop the western periurban environment in context to our rural lifestyle	Ensure Planning is in place to encourage peri-urban development activities.		4	Councillors, CEO & DCEO	Solid and appropriate Planning is in place.	Retain and improve where necessary
		Ensure recreational, tourism activities on lifestyle blocks have minimal impact on sustainable farming	Ensure Planning is in place to encourage tourism activities or lifestyle blocks are developed, whilst recognising WAPC State Planning Policies and State direction on protecting prime agricultural land.		√	Councillors, CEO & DCEO	Solid and appropriate Planning is in place.	Retain and improve where necessary

# 4. Physical and Digital Infrastructure

Ref	Objective	Stratogy	Action		Time	eline		Responsibility	Status in 2017	Desired State
Kei	Objective	Strategy	ACTION	Short	Medium	Long	Ongoing			
4.1	Develop, manage and maintain built infrastructure	Asset Management Plan	Review Asset Management Plan regularly and maintain integration with other Strategic Plans within the Shire				٧	Council, CEO & Manager Finance & Corporate Services	Plans up to date and in place	Retain level and improve where necessary.
		Development Projects	Review Strategic Community Plan to identify possible development projects		√			Council and CEO & Manager Works & Services	Plans up to date and in place	Retain level and improve where necessary.
4.2	Manage and maintain roads, drainage and other essential	Capital Road Works Programs	Review Road Hierarchy and Ten Year Road Works Program				1	Council and CEO & Manager Works & Services	Plans up to date and in place	Retain level and improve where necessary.
	infrastructure	Plant Replacement Programs	Review Plant Replacement Program				1	Council and CEO & Manager Works & Services	Plans up to date and in place	Retain level and improve where necessary.
4.3	Aspire to robust communication and digital infrastructure in the Shire	Engage with infrastructure and service providers Lobby and advocate for the best possible services and solutions	Continue advocating for improvements to existing infrastructure and introduction of new infrastructure for digital communications	٧				Councillors & CEO	Mobile Phone Towers in place yet not functioning satisfactorily. No internet other than by mobile phone network or NBN SkyMuster	Mobile Phone and internet services improved.

# 5. Governance and Accountability

Ref	Objective	Strategy	Action	Timeline		Responsibility	Status in 2017	Desired State		
Rei	Objective	Strategy	ACTION	Short	Medium	Long	Ongoing			
5.1	Ensure governance and administration systems, policies and processes are current and relevant	Review policy categories and set ongoing accountability for review processes	Review current Council and Management policies and formalise update process and timelines.	٧				Councillors & Staff	Policies governance and management policies are reviewed by Council annually	Clear separation between Council and Management Policies. Monitoring and review carried out with relevant topic expertise.
5.2	Be accountable and transparent in managing resources	Asset Management	Review Asset Management Plan regularly and maintain integration with other Strategic Plans within the Shire				<b>V</b>	Council, CEO & Manager Finance & Corporate Services	Plans up to date and in place	Retain level and improve where necessary.
		Long Term Financial Management	Review Long Tern Financial Plan regularly and maintain integration with other Strategic Plans within the Shire				<b>√</b>	Council, CEO & Manager Finance & Corporate Services	Plans up to date and in place	Retain level and improve where necessary.
		Workforce Planning	Review Workforce Plan regularly and maintain integration with other Strategic Plans within the Shire				<b>V</b>	Council, CEO & Manager Finance & Corporate Services	Plans up to date and in place	Retain level and improve where necessary.

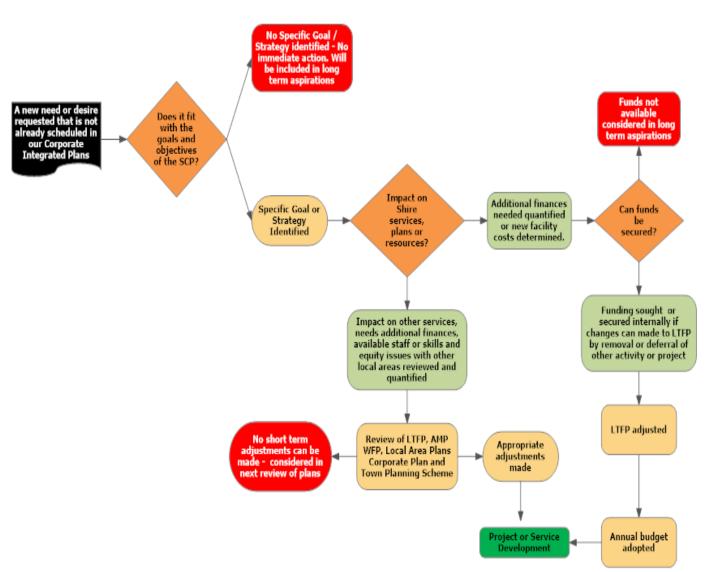
		Effectively Engage and communicate with the community	<ul> <li>Annual Report</li> <li>Website</li> <li>Community Hub</li> <li>Facebook</li> </ul>			٧	CEO & Manager Finance & Corporate Services	Website Upgraded. Facebook Established. Community Hub being developed.	Maintain and improve communications with community.
5.3	Make informed decisions within resources and areas of responsibility	Council and Shire process formally incorporate integrated plans as references for decision making	Reference Strategic Community Plan, Corporate Business Plan, Asset Management Plan, Long Term Financial Plan and Workforce Plan regularly as part of decision making process			√	CEO & all Senior Staff	Plans up to date and in place	Retain level and improve where necessary.
		Regular and relevant briefings to Elected Members	Continue with Staff Information Reports and Concept Forum Sessions with Council			<b>√</b>	CEO & all Senior Staff	Reports in place and referenced at monthly Council meeting	Retain level and improve where necessary.
5.4	Ensure robust process for economic and infrastructure development	Town Planning Review/Initiatives	Ensure Planning is in place to encourage economic development activities	1			Councillors, CEO & DCEO	Solid and appropriate Planning is in place.	Retain and improve where necessary

## **Community Desires and Aspirations**

In consulting with the community, there were desires and aspirations for the Valley, which Council heard and acknowledged. Many of these are dependent on population growth, funding availability and affordability. From time to time the community will see a need and want Council to consider a request or an idea they, the community, believe will make living in Chapman Valley better. This is part of a good democracy demonstrates the community is engaged and the Council is open to such discussions. The Integrated Planning and Reporting Framework is not so inflexible for new ideas not to be considered. However; it needs to be recognised changes and adjustments must move through all areas of the integration framework to ensure an understanding of the implications of the new idea are known. This plan is revisited (by comprehensive community consultation) ever four years and is reviewed and adjusted by Council every two years. At times, new needs and aspirations arise between planning timeframes. The timing for Council to consider new requests or ideas is prior to the annual budget review. The response to such requests will go through a formal decision-making process as outlined in the diagram at right.

Feedback on community aspirations from the engagement process has been recorded and, where possible, items have been linked to Strategies. However; it must be understood no commitment is given, nor should it be taken, any item will be implemented simply because they are mentioned in the Strategy.

#### Strategic Decision Making Process for New Projects or Services



## Funding the Plan

The Council has endorsed the revised Long Term Financial Plan (LTFP) and Asset Management Plan in July 2017. The LTFP underpins decision making to ensure strategies and projects resulting from the Strategic Planning processes can be reviewed against the long term sustainability and timeliness for affordable delivery.

## Reviewing the Plan

The SCP Actions against Plan will be monitored through the Corporate Business Plan reporting framework on a six-monthly basis and the Council will be kept informed on progress and outcomes. The community will be formally informed on progress and outcomes through the Annual Report. This Strategic Community Plan will undergo a desktop review in 2019 as is required under legislation, and a full community re - engagement process will be conducted in 2021.



Appendix 1: Community Feedback 2017

Locality specific priorities and aspirations	endix 1: Community Feedback 2017  ty specific priorities and aspirations  Possible Actions/Reference to Strategies & Timelines Table							
	Active	Act on	Advocacy	Further	Ref			
	Pursuit	Opportunity	Auvocacy	Review	Kei			
Yuna Works	hop Feedbac	ck						
Support/coordination for volunteers to facilitate events, grants, clubs, other community driven "stuff"; including community cohesion and activation.				√	1.1			
Cooperation between Local Government and State / Federal governments, including lobbying or working with the Dept. of Education to provide housing for school staff			√		1.2			
Fixed wireless to be available – choice of provider and options	√	√			2.2 4.3			
Fix the mobile phone tower (no new ones needed) – just fix the existing ones		٧	1		2.2 4.3			
Wider and safer roads, especially near Naraling Welcome to Yuna sign			√	√ √	4.2 2.3			
Identify and activate event spaces – secure Yuna as a destination. Community events. Create an outside events space, e.g. camp ground/camp kitchen, used by locals and tourists.				<b>√</b>	2.1 2.3 2.4			
Make sure the Shire Town Planning Scheme allows for home businesses, pop-ups, local traders, future development etc			1	√	2.1 2.2			
Retain the current population and facilities		√	√		2.1			
Bigger pump at Rockwell for the Yuna school and oval				√	4.1			
New basketball half court facilities in Yuna at Playground				<b>√</b>	4.1			
Shire maintain investment in Yuna and subsidise local access to Yuna Community Centre (YCC) as community invested in it.				<b>√</b>	4.1			
Nabawa Work	shop Feedb	ack						
Improve roads – widen main road, create passing lanes. Install better signage – wayfinding, airport. Have pull-in/info bays			4		1.2			
Tourism – Branding. TV promotion – use Shire logo				<b>V</b>	2.3 2.4			
Communications – hot spots, free Wi Fi, community to lobby politicians				<b>√</b>	4.3			
Subsidised water tanks on new buildings			√		3.1			
Staff the museum so it can become a Visitors Centre Better communication- online newsletter, get a strategy for communicating with the community	√	<b>√</b>			5.2			
Big entry sign/s. At the Northampton silo's and the NWCH round-a-bout near Red Rooster. Include information e.g. distances			1		1.2			
Huge natural / nature playground, with facilities		√,			4.1			
Link with the Geraldton Art Trail		√ √		<b>√</b>	2.3			
More access to the river		,		٧	2.3			
More town development		٧	.1		5.4			
Solar/wind power  Use the Chapman Valley Show Grounds for events, concerts, rodeo, etc. Need an events coordinator		√	√ √		2.3			
Western Regions V	Vorkshop <u>F</u> e	eedback						

Locality specific priorities and aspirations	Possible Act	tions/Reference	to Strategies 8	able -	
	Active Pursuit	Act on Opportunity	Advocacy	Further Review	Ref
Active policing of off road vehicles north of			√		1.3
Drummond Cove and west of NWCH					1.5
Better local telecommunications			√		2.2 4.3
Boat ramp at Drummonds		√			1.2
Bypass through White Peak Road reserve (ONIC)		,	,		
for improved safety and beach access		√	√		1.2
Commence town planning for future					1.1
infrastructure/development with acknowledgment			J		2.1
some services will be population driven (Buller			,		2.4
Structure Plan).					
Develop a "brand" to use across business etc. to complement the Shire logo		√			2.3
Develop a heritage drive/trail				1	2.3
Improved signage for heritage and tourism		,	,	*	2.3
attractions		√	√		3.2
Restaurant / café north of Drummond Cove (Buller					
Structure Plan).		√			2.1
		,			2.3 2.4
Shire to not re-lease land where walking trails could					5.1
be developed on				√	5.2
Source funding for infrastructure		√		√	5.3
Tell the stories - More promotion of area /tourism /					
businesses / beaches / local groups (cruise ships			√		2.3
coming into Geraldton).					
Widening of Eliza Shaw Drive with traffic calmers				√	4.2
Work with neighbouring Shires/City to promote events and activities		√	√		1.2 2.3
Better playground at Coronation Beach				,	2.3
				٧	4.1
	Feedback			I	4.2
Attract hypinage appreture in food, wine and acttage		<b>√</b>			1.2
Attract business operators in food, wine and cottage industries		1			2.2 2.3
industries		T T			2.4
Better access for residents booking a camping site				<b>V</b>	2.3
for Coronation Beach			,	٧	
Better water supply and water pressure			√		3.1
Bus service into town and more footpaths		√			1.2 1.3
Business directory on Shire website	J				5.2
Cheaper rates by better cost control	•			1	1.2
				,	5.3
Community areas maintained and improved				1	4.1
Dirt roads graded more often				1	4.2
Dog friendly walking trails; cycling trails				٧	2.3
Eradication of feral pigs along rivers creeks and government bushlands			√		3.1
Holding the rural atmosphere				<b>√</b>	3.2
Improve mobile and internet services			ı	,	4.3
			٧		2.4
Increase population across the Shire, families and			<b>V</b>		1.1
children to maintain schools  Maintain peace and quiet with rural lifestyle and to			· ·		2.1
remain independent			√		1.3

Locality specific priorities and aspirations	Possible Actions/Reference to Strategies & Timelines Table							
	Active Pursuit	Act on Opportunity	Advocacy	Further Review	Ref			
Maintenance /upgrades to roads/ verges - timely weed and litter management				√	4.2			
More cultural events and establish a regular market		√			2.3			
More walking trails - pub with beer garden		٧			2.1 2.3			
Promote farm stays on working farms		٧			2.1 2.3			
Provision of retirement housing in association with Northampton		√			2.1 2.2			
Recreational facilities and infrastructure for older children				√	4.1			
Shire to promote residents to support local events					1.1			
and businesses		√ √			2.3			
					2.4			
Shopping centre or small stores		√			2.1 2.4			
Sustainable infrastructure				<b>√</b>	4.1			
				,	4.2			
Swimming area in the Shire		√			4.1			
Upgrade of bridle paths / horse signage				√	4.2			
Water mains instead of trucking in water			√		3.1			
Water to be put in the Cemetery				√	3.1			
Whole of Shire working together - (sense of community				√	1.1			
Work opportunities			V		2.2			
			'		2.4			



