

STRATEGIC COMMUNITY PLAN

2022-2032



SHIRE OF

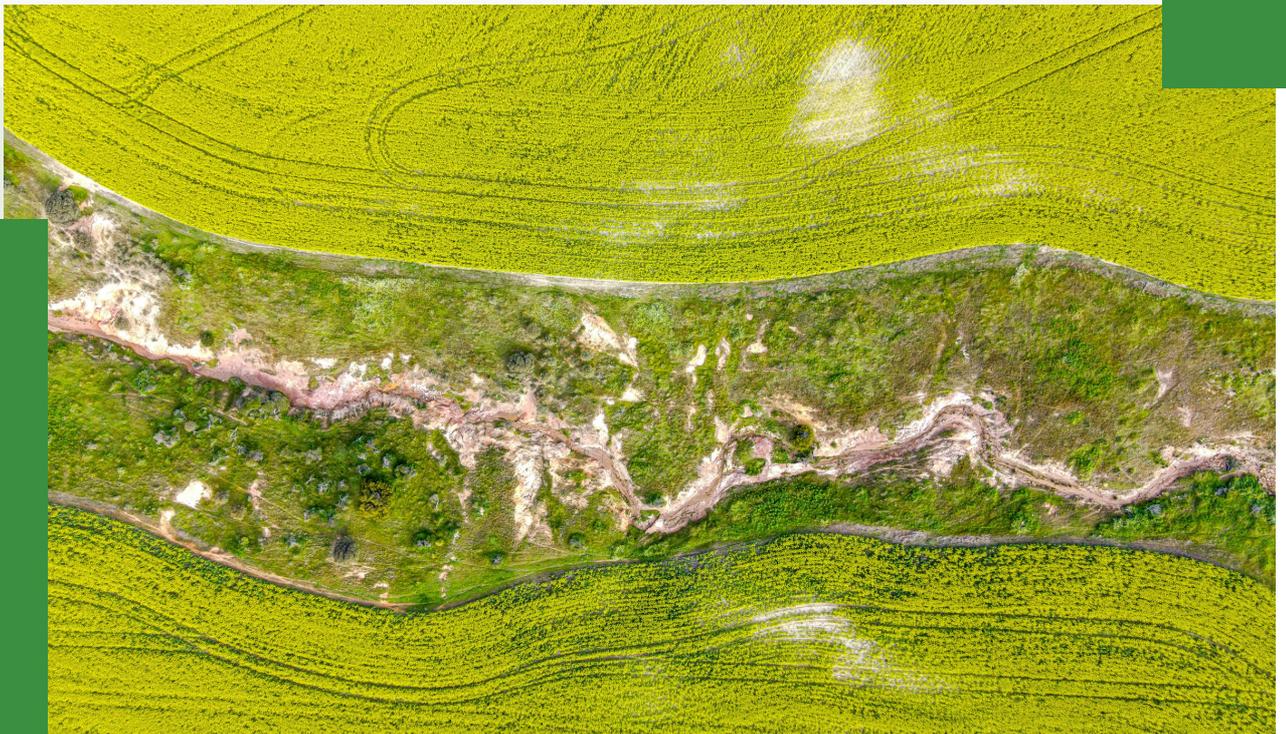
Chapman Valley

love the rural life!

Acknowledgment of Country

The Shire of Chapman Valley would like to respectfully acknowledge the Naaguja peoples who are the traditional owners and first people of the land on which we stand.

We would like to pay our respect to the elders past, present and emerging for they hold the memories, the traditions, the culture and hopes of the Naaguja peoples.



Shire of Chapman Valley

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President's Message



Welcome to our 2022 Strategic Community Plan for the Shire of Chapman Valley

This Plan will serve as a key planning and decision tool, and it clearly outlines the Community's strategic priorities

and vision to advance Chapman Valley for the next ten years and beyond.

The original plan was adopted by Council in 2017, and this review was scheduled to commence in 2021, when Cyclone Seroja left a trail of destruction across our community, and the state of Western Australia was still dealing with the COVID 19 pandemic.

The focus of the Shire of Chapman Valley turned to what needed to be done immediately to support the community and postponed the commencement of this review. As we build back better after these events, we note the lasting impacts on our community as reflected in their views and feedback.

The Plan was developed in consultation with community and key stakeholders. It conveys "what matters most to community". My thanks go to the members of our community who played a vital role in providing the input and ideas via workshops, one to one meeting, and responding to our surveys on our website, and postcards. Your response gave Elected Members valuable insights into community needs and aspirations for the future.

This plan centres on social, economic, health and lifestyle, and environmental pillars under effective accountable governance. We will continue to work with the community on the ongoing development and implementation of plans as we remain focused on our vision of a thriving community, making the most of our coastline, ranges, and rural settings to support us to grow and prosper.

Our aim is to ensure an ongoing and aligned effort in maintaining and improving assets and infrastructure appropriately to meet the needs of our diverse communities, as well as seeking opportunities to enhance lifestyle and community wellbeing. Achieving success of identified aspirations will rely on working closely with the community, local businesses, regional bodies, other local government authorities, State and Federal Governments, as well as the private sector.

Funding and resourcing for strategic development is always uncertain and fluctuating, which does not allow for exact planning and timing. You can be assured Council and staff will be working to maximise opportunities to progress the strategic goals and objectives.

I encourage all to take an interest in contributing to our exciting and vibrant future.

Kirrilee Warr
Shire President

Strategic Context

Strategic Community Planning Context

Our strategic community plan, (SCP) is a Council visionary document for the next 10 years, based on community input and research to ensure our future is sustainable. While acknowledging this does not endorse all outcomes to be delivered, the plan will guide our decisions over the next 10 years. The Corporate Business Plan (CBP) identifies what we hope to achieve in the shorter term and the steps we will take towards our vision. This will enable us and the Community to review and monitor our progress towards achieving our identified needs and community aspirations.



Management and delivery

The Shire President and Councillors provide strong leadership and represent the shire on many regional committees and forums to ensure the best outcomes possible for the community of Chapman Valley. The CEO leads a strong team of staff in the areas of governance, corporate administration, building, planning, community development, ranger services, road construction and maintenance as well as gardening crews, cleaners and a caretaker at Coronation Beach who maintain the day-to-day operations of the shire.

PROFILE: SHIRE OF CHAPMAN VALLEY

The Shire has a proud history since it was established as the Upper Chapman Road board in 1901. It was not until 1960, under the Local Government Act, the board became known as the Shire of Chapman Valley. The Shire offices were established in Nabawa.

The Council consists of eight elected members who bring with them knowledge from each section of our community, from the residential and lifestyle areas near the coast through to the Chapman Valley and further inland to Yuna.

The peri-urban area local areas located in the south-west corner of the shire are the fastest growing areas, offering residents the opportunity to live a semi-rural lifestyle close to the ocean and the neighboring city facilities.

Population and Economy

The local economy has been primarily based on broad acre farming and smaller diversified farming lots. There has been growth in diverse industry establishment. The area in general provides an attractive place and lifestyle choice for small hobby farms, tourist attractions and cottage industries.

The western region of the Shire is developing as a peri-urban settlement with a mixture of rural residential blocks and small acreage. The future economic viability of the Shire of Chapman Valley will be strongly influenced by population retention and growth, availability of funding to support facilities, asset development and a close relationship/ partnership with stakeholders in regional development, which have been considered in the Plan. Information relating to the regional economy is available at Midwest Development Commission website www.mwdc.wa.gov.au

2021 CENSUS:



- People: 1556, Males: 51.8%, Females: 48.2%, Aboriginal and/or Torres Strait Islander people: 4.8% of the population



- Couple family without children: 50%, Couple family with children: 42%, One parent family: 8.7%, Other family: 1.2%



- Median Age: 44

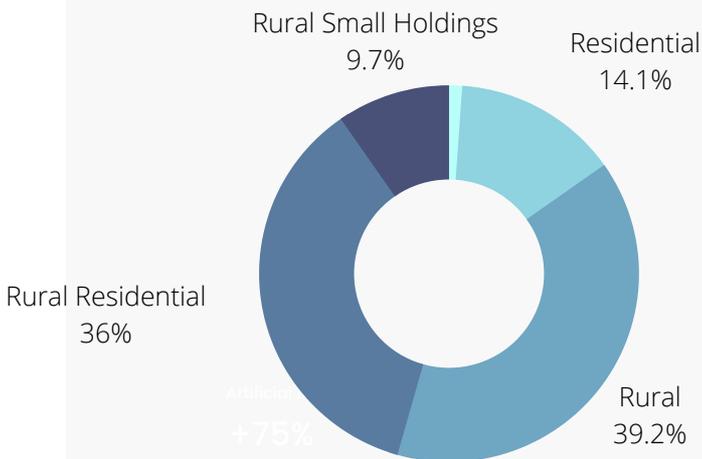


- Occupied private dwellings 84.2%

Note: The 2021 Census counted nearly 25.5 million people (25,422,788) in Australia, excluding overseas visitors, on Census night. Chapman Valley data, as completed by the Chapman Valley population and presented by the ABS appears above.

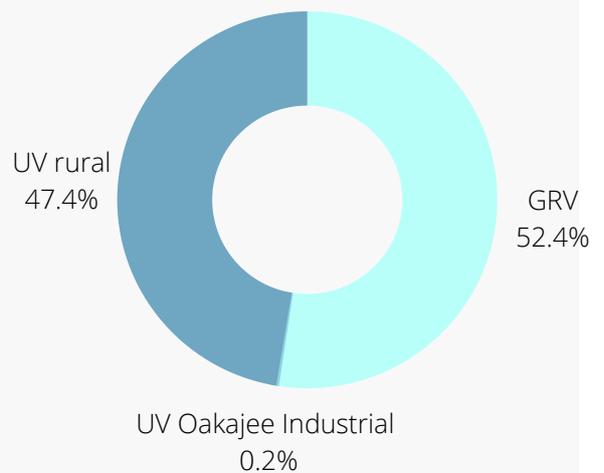
2021 Property Statistics

Properties by Rate Code 2021

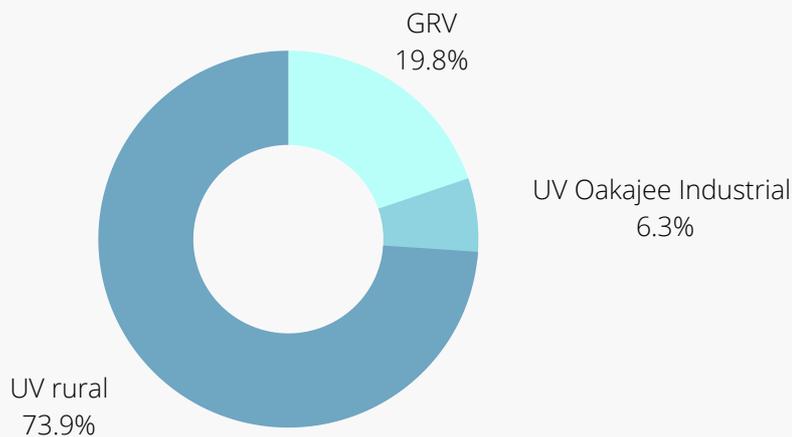


Properties per Location

Chapman Valley Rateable Properties



Chapman Valley Rate Revenue by Category



Related Plans and Strategies

When making strategic decisions the Council are required by legislation to ensure alignment with State Government plans and aim to complement other local government and regional plans and strategies. Examples are listed below.

Chapman Valley
Local Planning Strategy

Moresby Range
Management Plan

CV Coastal Management
Strategy and Action Plan

Chapman Valley
Public Health Plan

Buller Structure Plan

Oakajee Industrial Estate
Structure Plan

Mills Lookout Plan
(under development)

Nabawa Townsite
Revitalisation Plan

Moresby Range
Management Strategy

Wokarena Heights
Structure Plan

Dolbys Drive
Structure Plan

Midwest Development
Commission - Regional
Blueprint

Greater Geraldton & other
Regional/ Local Structure
Plans

State and Federal
Government and Agency
Plans

Shire Services

| |
|---|
| Maintenance of Public and Community Buildings and Sporting Facilities |
| Town Planning |
| Building Surveyor Services |
| Environmental Health Services |
| Waste Management Services |
| Road and Infrastructure Maintenance and Construction Services |
| Ranger Services |
| Community Development |
| Weed Management (spraying service) |
| Rates and Finance services |
| Public Library Service |
| Government Service Agency |

Developing the Strategic Community Plan

Development

The Shire, in partnership with community and stakeholders, has developed a shared vision, goals and outcomes. In the initial stages of development, research was undertaken to ensure our Council make informed decisions for our local community. This includes ongoing review of the Commonwealth and State Government plans, and long-term demographic changes and impacts, risks and challenges facing our community, to ensure we are a sustainable and growing community. Community feedback is critical to understand our identity in building our shared vision, and to provide the opportunity to develop key areas of need, opportunity, and priority.

Workshop Purpose

- To impart the details of Integrated Planning Framework history and explain the framework and the links to long term financial planning and budgeting, asset development and management, and, to ensure the Shire has the capacity and capability to deliver the services and functions of the Shire.
- To identify the elements of living in the Shire that were particularly valued by participants,
- To give participants the opportunity to discuss their aspirations or concerns while hearing and appreciating others' divergent points of view.

Community Engagement

Community engagement surveys and workshop outcomes were recorded to guide decision making. Postcard surveys were mailed to residents upon request and placed in local areas. An online survey with the same set of questions was available on the Shire's website. A total of 64 people responded to the surveys.

Structure

The structure of the community consultation workshops was consistent in the context of the information provided and participant discussions.

- To encourage people to work in groups using a forward-thinking approach, looking 10 years into the future for desires and aspirations for their community.
- To capture key concepts and ideas from the groups for the vision statement and strategic priorities.
- To determine key priorities with an informal voting system in workshops and by discussion in meetings to identify the community's priority areas for consideration or action.
- To determine community priorities for the next four years for Council to consider in decision making.
- To determine key priorities with an informal voting system in workshops and by discussion in meetings to identify the community's priority areas for consideration or action.

Community Feedback

Rather than asking people to provide a wish list of needs and aspirations, the aim was to bring their attention to the breadth of issues, opportunities and aspirations across the Shire. Participants were also informed strategic decision making must always take affordability and jurisdiction into account. As initially expected, the meetings and workshops' focus varied on the location of the gathering.

A total of 42 people attended the workshops.

Issues & Challenges



-  Keep Independent Rural Lifestyle
-  Sporting and Social Infrastructure
-  Ageing in place- Services & Housing
-  Population & Housing opportunities
-  Retain local services & facilities
-  Floods, Fire, Storms, Weeds
-  Reliable power, water, internet
-  Tourism, businesses, Transport

Population maintenance and growth to ensure schools stay open. Supported volunteers can manage burnout and maintain social connectivity and activities across the Valley.

COMMUNITY VISION, ASPIRATIONS AND KEY THEMES

The vision and aspirations were supported, and the following key themes emerged from the community consultation processes.

Our Aim

To maintain and build population while ensuring financial and asset management is robust to allow for effective service delivery as an independent shire participating in the growth of the region.

Our Shire and Community will:

- Value our past and embrace our future;
- Experience a safe and peaceful place to work, live or visit;
- Enhance the Valley lifestyle with an area specific approach to community development;
- Ensure ongoing sustainability through affordable development and informed decision making; and
- Welcome local tourism activities and encourage participation in regional tourism strategies.

Vision: "A thriving and diverse community, embracing our coastline, ranges and rural settings to support growth and prosperity, while enjoying our peaceful and quiet lifestyle."

The Strategic Community Plan responds to three questions:

- Where are we now? • Where do we want to be? • How do we get there?

From the feedback received from the community the following themes and objectives have been compiled to give guidance to decision making over the life of this Strategic Community Plan. These themes outline where we want to be, and the Corporate Business Plan will include strategies to progress through these objectives. Strategies and timelines will be determined, resourced where practicable, and progress and outcomes monitored.

KEY THEMES



Strategic Themes:



1. Community, Health & Lifestyle

- 1.1 Nurture the sense of community and unity across the Shire, while supporting towns and their volunteers in local issues
- 1.2 Address identified ageing population issues
- 1.3 Strengthen our role in regional partnerships and advocacy for continuity of local services/ facilities
- 1.4 Maintain and enhance safety and security in the Shire
- 1.5 Maximise health and lifestyle outcomes through environmental and public health strategies



2. Economy & Population

- 2.1 Build population and business activity through targeted strategies
- 2.2 Provide support for business development and local employment
- 2.3 Embrace local tourism and regional strategies and trails
- 2.4 Ensure town planning compliments economic and business development, population retention and growth strategies
- 2.5 Develop marketing plan to promote Chapman Valley as place to live, invest, work or visit



3. Environment & Sustainability

- 3.1 Preserve and protect the natural environment and address environmental risks as they arise
- 3.2 Maintain the rural identity of the Shire
- 3.3 Build the green canopy of the Shire's town areas
- 3.4 Address weed and vermin control
- 3.5 Fire mitigation and control



4. Physical & Digital Infrastructure

- 4.1 Develop, manage, and maintain built infrastructure
- 4.2 Manage and maintain roads, drainage, and other essential infrastructure assets
- 4.3 Aspire to robust communication and digital infrastructure in the Shire through strong partnerships and alliances
- 4.4 Advocate for improved power networks
- 4.5 Advocate for improved water security within the Shire



5. Governance & Accountability

- 5.1 Ensure governance and administration systems, policies and processes are current and relevant
- 5.2 Be accountable and transparent while managing human and physical resources effectively
- 5.3 Make informed decisions within resources and areas of responsibility
- 5.4 Ensure robust processes and guidelines for development

COMMUNITY HEALTH & LIFESTYLE

| Strategies and Actions | | Timeline | Responsibility | 2022 Status | Desired Status |
|---|---|------------|--------------------------------|--|--|
| Objective 1.1 Nurture the sense of community throughout the Shire while maintaining / supporting the differing residential groups and volunteers | | | | | |
| Strategy: Development of plans and strategies relevant to emerging population needs | | | | | |
| 1.1.1 | Review existing plans and develop new plans as required | Ongoing | CEO & DCEO | Monitor existing plans to ensure they remain current & pursue funding opportunities should they arise | Policies & Plans remain relevant & implemented as funding becomes available |
| Strategy: Determine a whole of Shire community integration approach | | | | | |
| 1.1.2 | Seize opportunities to promote a sense of community | Ongoing | Councillors, Staff & Community | High – Rural Areas Low – Other Areas | Higher than existing levels |
| Strategy: Identify all volunteers and determine their support needs | | | | | |
| 1.1.3 | Administrative and community development support, resources & programs | Short term | CEO and Staff | Numbers reducing and indications of burnout among volunteers and groups | Volunteer numbers and support for admin and activities is increase and burnout reduces |
| Objective 1.2 Address identified ageing population issues | | | | | |
| Strategy: Advocate for current and future services and housing needs | | | | | |
| 1.2.1 | Review level of need and range of services or accommodation needed | Medium | Councillors, Staff & Community | Ageing population in parts and availability of suitable accommodation limited | People can age in place and access relevant services |
| Objective 1.3 Strengthen our role in regional partnerships and advocacy for continuity of local services/ facilities | | | | | |
| Strategy: Maintain close relationships with neighbouring shires and regional bodies | | | | | |
| 1.3.1 | Participate in and advocate for regional resources sharing and cross-boundary cooperation | Ongoing | Councillors & Staff | Continue to explore and participate in regional resource sharing where this is of benefit to the Shire & community | Increased resource sharing to deliver services |
| Strategy: Engage in conversations related to the provision of essential and desired services for Chapman Valley residents and visitors | | | | | |
| 1.3.2 | Participate in and advocate for regional resource sharing and cross-boundary cooperation | Ongoing | Councillors & Staff | Ongoing. Planning for services and resources to be shared with several LGAs | Increased resource sharing to deliver services |
| Objective 1.4 Maintain and enhance community safety and security | | | | | |
| Strategy: Maintain safe roads and infrastructure | | | | | |
| 1.4.1 | Continue annual review of Road Hierarchy, Roadworks Program, and Plant Replacement Program. Advocate for continual improvement of Shire & State owned road infrastructure | Ongoing | Councillors & Staff | Good planning and review structure | Improved planning. Continual improvement of road infrastructure |
| Strategy: Enhance community and property security | | | | | |
| 1.4.2 | Encourage improved communications and security across the Shire | Ongoing | Councillors, Staff & Community | SMS Rural Watch service & Community Network | Improved security |
| Objective 1.5 To maximise health and lifestyle outcomes through environment and public health strategies | | | | | |
| Strategy: To adopt an integrated approach to the provision of services to address the wider health and wellbeing of the community | | | | | |
| 1.5.1 | To develop and adopt a public health plan for the Shire of Chapman Valley | Short term | Councillors CEO and Staff | Health Plan development in progress | There is a plan for public health that will support strategies and projects |

ECONOMY & POPULATION

| Strategies and Actions | Timeline | Responsibility | 2022 Status | Desired Status | |
|--|--|----------------|--|---|---|
| Objective 2.1 Build population and business activity with targeted strategies | | | | | |
| Strategy: Support business development, lifestyle changes and short/ term accommodation | | | | | |
| 2.1.1 | Ensure Planning is in place to encourage business development, promoting investment opportunities. Facilitate collaborative approach to attract staff within communities | Short | Councillors, CEO & DCEO | Solid and appropriate Planning is in place. | Retain and improve where necessary |
| Objective 2.2: Provide support for business development and local employment | | | | | |
| Strategy: Research mixed land use opportunities | | | | | |
| 2.2.1 | Investigate possible planning improvements | Medium | Councillors, CEO & DCEO | Solid and appropriate Planning is in place. | Retain and improve where necessary |
| Strategy: Consider business start- up incentives | | | | | |
| 2.2.2 | Investigate possible planning improvements | Medium | CEO & DCEO | Planning in place | Planning retained and enhanced if needed |
| Strategy: Build on digital network development in the Valley | | | | | |
| 2.2.3 | Continue advocating for improvements to digital infrastructure | Short | Councillors & CEO | Mobile Phone and internet services improved | Continue advocating for improvements to existing digital infrastructure and communication channels |
| Objective 2.3: Embrace local tourism & regional strategies and trails | | | | | |
| Strategy: Research a local tourism plan/initiatives & integrate with regional tourism plans | | | | | |
| 2.3.1 | Work with local tourism network and regional groups to enhance opportunities and visitor numbers | Short | Tourism Operators, Community organisations CEO & CDO | Working with Tourism Operators/Community organisations to develop more regular events | Established Plan owned and implemented by Tourism Operators. |
| Strategy: Explore support needed by local tourism industries | | | | | |
| 2.3.2 | Facilitate assistance for local tourism operators | Short | Tourism Operators, CEO & Community Development Officer | Assistance for local events, new ideas i.e. Backroads bike race | Support for tourism operators |
| Strategy: Seek opportunities to establish more recreational trails in the Shire for local population and visitors | | | | | |
| 2.3.3 | Determine potential trail sites and carry out feasibility studies that include types of users, costs, and environmental risks | Short | CEO and DCEO and Regional partners | Reviews of potential sites and feasibility studies to be considered such as Moresby Ranges & Coronation Beach | More trails established and promoted to community and visitors |
| Objective 2.4: Ensure town planning scheme allows for economic development / population retention / growth | | | | | |
| Strategy: Town Planning review for residential land, aged care facilities or business / industrial development opportu | | | | | |
| 2.4.1 | Ensure planning is in place to encourage economic dev. activities, owned and rental accommodation and short stay opportunities | Medium | Councillors, CEO & DCEO | Solid and appropriate planning is in place | Retain and improve growth opportunities where indicated |
| Objective 2.5: Develop marketing plan to promote Chapman Valley as place to live, invest, work or visit | | | | | |
| Strategy: To develop and resource physical and digital marketing resources to promote Chapman valley as a tourist or day trip destination or for lifestyle changing relocations | | | | | |
| 2.5.1 | Determine strategy and key success indicators and seek skills and capacity in a short-term project to deliver on expectations | Short | Council, CEO and Staff | Limited marketing resources in the Shire | Chapman Valley is well promoted, widely acknowledged as a destination, with visitor and population numbers increasing |

ENVIRONMENT & SUSTAINABILITY

| Strategies and Actions | Timeline | Responsibility | 2022 Status | Desired Status | |
|---|--|----------------|----------------------------------|--|---|
| Objective 3.1 Protect & nurture the Natural Environment | | | | | |
| Strategy: Manage the impact of waste, water, weeds, vermin, and human activities on the Environment | | | | | |
| 3.1.1 | To develop a risk management plan for known tourist trails and hotspots | Short | CEO and Staff | Identifying key hotspot locations and Investigate funding for installation of CCTV systems | Mitigation strategies in place for fragile natural areas of the Shire |
| 3.1.2 | Investigate possible planning improvements | Medium | CEO & Manager of Works | No further action to date. CCTV coverage appears to be addressing illegal issues | Improved controls and monitoring. May not need to be a manned site |
| Objective 3.2: Maintain the rural identity of the Shire | | | | | |
| Strategy: Develop western peri-urban environment in context to rural lifestyle | | | | | |
| 3.2.1 | Ensure Planning is in place to encourage peri-urban development activities. | Ongoing | Councillors, CEO & DCEO | Solid and appropriate Planning is in place | Retain and improve where necessary |
| Strategy: Ensure recreational, tourism activities on lifestyle blocks have minimal impact on sustainable farming | | | | | |
| 3.2.2 | Ensure Planning is in place to encourage tourism activities or lifestyle blocks, acknowledging WAPC Policies and State direction on protecting prime agricultural land | Ongoing | Councillors, CEO & DCEO | Solid and appropriate Planning is in place | Retain and improve where necessary |
| Objective 3.3: Build the green canopy of the Shires towns public facilities and rural areas | | | | | |
| Strategy: To increase the green canopy in building applications, facility development or upgrades, and incentive schemes to get more trees planted | | | | | |
| 3.3.1 | Commit to planning and planting of shade trees in towns and public buildings and facilities encourage residents to plant shade trees on their properties | Medium | Council, CEO Staff and Residents | Desire from the Community for more shade trees | Increased number of trees in towns and on rural properties |
| Objective 3.4: Manage the impact of waste, water, weed and vermin control on the environment | | | | | |
| Strategy: Continue to review and allocate resources to control declared weeds and vermin control on Shire owned/controlled land. And encourage landowners to manage their environmental issues | | | | | |
| 3.4.1 | Develop a weed and vermin education and management plan and resource plan implementation | Short | CEO & Manager of Works | Current resource allocations adequate for declared weeds. Not in place for nuisance weeds | Resource allocation appropriate to the level of control considered appropriate for weeds (declared and/or nuisance) |
| Strategy: Address weed and vermin control | | | | | |
| 3.4.2 | Lobby responsible agencies and departments and to control weeds and vermin on their properties | Ongoing | Council & CEO | Improving controls in place | Improved controls introduced by external agencies, departments, and landowners |
| Objective 3.5: Fire mitigation and control | | | | | |
| Strategy: Monitor and manage water supply and quality | | | | | |
| 3.5.1 | Advocate Water Corporation to continue to manage and monitor water supply and quality | Long | Council | Monitor and supply in place | Retain supply and monitoring |
| Strategy: Install renewable initiatives on new and existing buildings | | | | | |
| 3.5.2 | Encourage landowners to install renewable initiative to new and existing buildings. Shire to lead by example | Long | Council and CEO | Advocacy role only | Increase take-up of rainwater tanks, solar panels installed on new and existing buildings |

PHYSICAL & DIGITAL INFRASTRUCTURE

| Strategies and Actions | Timeline | Responsibility | 2022 Status | Desired Status | |
|--|--|----------------|--|---|--|
| Objective 4.1 Develop, manage, and maintain built infrastructure | | | | | |
| Strategy: Asset Management Plan | | | | | |
| 4.1.1 | Review Asset Management Plan regularly and maintain integration with other Strategic Plans within the Shire | Ongoing | Council, CEO, Manager Finance & Corporate Services | Plans up to date and in place | Retain level and improve where necessary. |
| Strategy: Development Projects | | | | | |
| 4.1.2 | Review Strategic Community Plan to identify possible development projects and advocate and encourage public private investment | Medium | Council CEO & Manager Works & Services (MWS) | Plans up to date and in place | Retain level and improve where necessary. |
| Objective 4.2: Manage and maintain roads, drainage, and other essential infrastructure | | | | | |
| Strategy: Capital Road Works Programs | | | | | |
| 4.2.1 | Review Road Hierarchy and 10 Year Road Works Program/ Widen roads and improve storm drainage where practicable | Ongoing | Council and CEO & MWS | Plans up to date and in place | Retain level and improve where necessary |
| Strategy: Plant Replacement Programs | | | | | |
| 4.2.2 | Review Plant Replacement Program | Ongoing | Council and CEO & MWS | Plans up to date and in place | Retain level and improve where necessary |
| Objective 4.3: Aspire to develop robust communication and digital infrastructure in the Shire | | | | | |
| Strategy: Ongoing engagement with infrastructure and service providers | | | | | |
| 4.3.1 | Continue advocating for improvements to existing infrastructure and introduction of new infrastructure for digital communications wherever practicable | Ongoing | Councillors & CEO | Good progress with mobile phone towers. Still requiring battery backups for power outages | Mobile Phone and internet services at an acceptable level wherever it can be facilitated |
| Objective 4.4: Advocate for improved power networks | | | | | |
| Strategy: To liaise and advocate with Western Power to strengthen power infrastructure in the Shire | | | | | |
| 4.4.1 | Determine number and length of power outages in Chapman Valley and explore potential for alternative power supplies into the future | Ongoing | Councillors & CEO | Frequent Power outages in some areas | Reliable power sources in the Valley wherever practicable |
| Objective 4.5: Advocate for improved scheme water supply to townsites | | | | | |
| Strategy: To liaise and advocate with Water Corporation to increase water security with the Shire | | | | | |
| 4.4.1 | Continue advocating for reticulated scheme water supply to various townsites | Ongoing | Councillors & CEO | Existing scheme water carting is not sufficient | Improved water supply and quality to all communities |

GOVERNANCE & ACCOUNTABILITY

| Strategies and Actions | Timeline | Responsibility | 2022 Status | Desired Status | |
|---|---|----------------|---|--|---|
| Objective 5.1 Ensure governance and administration systems, policies and processes are current and relevant | | | | | |
| Strategy: Review policy categories and set ongoing accountability for review processes | | | | | |
| 5.1.1 | Review current Council and Management policies and formalise update process and timelines | Short | Councillors & Staff | Governance and management policies are reviewed by Council annually | Clear separation between Council and Management Policies. Monitoring and review carried out with relevant topic expertise |
| Objective 5.2 Be accountable and transparent while managing human and physical resources effectively | | | | | |
| Strategy: Asset Management | | | | | |
| 5.2.1 | Review Asset Management Plan regularly and maintain integration with other Strategic Plans within the Shire | Ongoing | Council, CEO & Manager Finance & Corporate Services | Plans up to date and in place | Retain level and improve where necessary |
| Strategy: Long Term Financial Management | | | | | |
| 5.2.2 | Review Long Term Financial Plan regularly and maintain integration with other Strategic Plans of the Shire | Ongoing | Council, CEO & Manager Finance & Corporate Services | Plans up to date and in place | Retain level and improve where necessary |
| Strategy: Workforce Planning | | | | | |
| 5.2.3 | Review Workforce Plan WFP regularly and maintain integration with other Strategic Plans of the Shire | Ongoing | Council, CEO & Manager Finance & Corporate Services | Plans up to date and in place | Retain level and improve where necessary |
| Strategy: Effectively Engage and communicate with the community | | | | | |
| 5.2.4 | Implement Community Communication plan/ Stakeholder Engagement policy | Ongoing | CEO, Manager Finance, Corporate Services, CDO, external consultants | Continual website upgrades, consider external media consultants | Maintain and improve communications with community |
| Strategy: To ensure all residents can be engaged in communication and issue notifications, especially those not on social media. | | | | | |
| 5.2.5 | Consultation with the community to determine best methods of delivering information or addressing issues across the Shire | Short, Ongoing | CEO and Staff | Communication online and through social media can be exclusive to those who don't use those mediums. | Communication is delivered to the community in a manner appropriate to the methods they can receive |
| Objective 5.3 Make informed decisions within resources and areas of responsibility | | | | | |
| Strategy: Council and Shire process formally incorporate integrated plans as references | | | | | |
| 5.3.1 | Reference SCP, CBP, Asset AMP, LTFP and WP regularly as part of decision-making process | Ongoing | CEO & all Senior Staff | Plans up to date and in place | Retain level and improve where necessary |
| Strategy: Regular and relevant briefings to Elected Members | | | | | |
| 5.3.2 | Continue with Staff Information Reports and Concept Forum Sessions with Council | Ongoing | CEO & all Senior Staff | Reports in place and referenced at monthly Council meeting | Retain and improve where necessary |
| Objective 5.4 Ensure robust process for economic and infrastructure development | | | | | |
| Strategy: Town Planning Review/ Initiatives | | | | | |
| 5.4.1 | Ensure Planning is in place to encourage economic development activities | Short | Councillors, CEO & DCEO | Solid and appropriate Planning is in place | Retain and improve where necessary |

Going Forward

Funding the Plan

The Council has endorsed the revised Long Term Financial Plan (LTFP) and Asset Management Plan (AMP). The LTFP underpins decision making to ensure strategies and projects resulting from the Strategic Planning processes can be reviewed against the long-term sustainability and timeliness for affordable delivery.

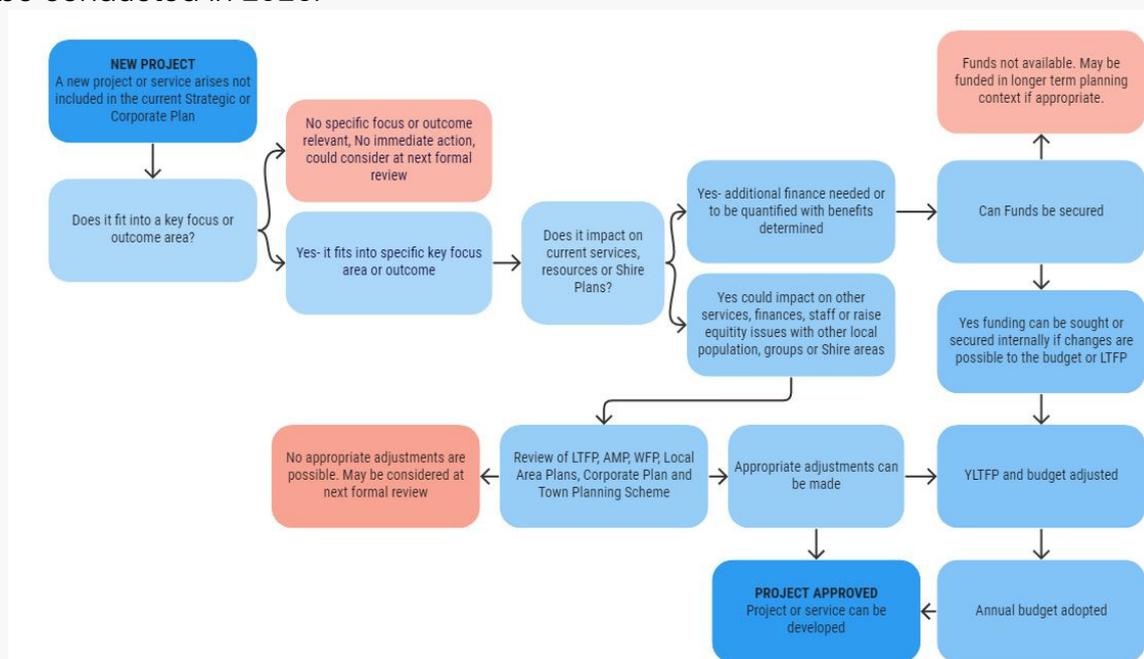
Reviewing the Plan

The SCP Actions against the Plan will be monitored through the Corporate Business Plan reporting framework on a six-monthly basis and the Council will be kept informed on progress and outcomes. The community will be formally informed on progress and outcomes through the Annual Report. This Strategic Community Plan will undergo a desktop review in 2024 as is required under legislation, and a full community re - engagement process will be conducted in 2026.

Adapting to Changing Needs

In consulting with the community, desires and aspirations for the Towns and localities of the Shire were heard and acknowledged. These are dependent on population growth, funding availability, affordability or Council having jurisdiction. Priorities and resources are planned accordingly. This Strategic Plan is reviewed every four years, with internal review / adjustment by Council two years into each four-year cycle. New needs and aspirations may arise between planning timeframes.

The IPR Framework is not so inflexible that new ideas cannot be considered, but the timing for Council to consider new requests or ideas is prior to the annual budget review. The response to such requests will go through a formal decision-making process as outlined in the flowchart below. This will ensure the implications of the new idea, project or service are known before final decisions are made.



Appendix One: Community Feedback

Priority areas from postcards and survey. What one thing would you most like to see achieved in the next 4 years:



- A clean estate,
- Just general looking after the town and community,
- Shop,
- Stability with local roadside postal service,
- The school having more kids & not closing,
- Waterpark,
- Ways to evolve and incorporate various demographics,



- Assist in the promotion of tourism businesses (and businesses as a whole) that will ultimately bring more money into the Shire,
- Finalise the Coronation Beach Master Plan and align with the Coastal Management plan,
- Improve road conditions, food-based business opened in Yuna,
- Incentives for people to build in Nabawa,
- Increase the services available by further sharing personnel/processes with the neighbouring Shire of Northampton,
- More families moving into the community with opportunities to grow and build the community,
- More industry for the valley,
- Nanson revitalisation project,
- Smaller building blocks and 3 phase power,
- Telstra improving their power backup, and Western Power improving their ability to reconnect power within a shorter timeframe. Chapman Valley Road upgrade locked in. Ability and opportunity for new people to buy build or rent in rural parts of Chapman Valley. Consider new areas to open up like Urawa. Investigate opening up large lifestyle blocks.
- Visitor Centre, community resource centre developed,



- A by-law introduced that forbids people to abandon vehicles on their land and leave them to become rust heaps overgrown with weeds. These are an eyesore, an environmental hazard, and a haven for vermin such as mice and snakes. Perhaps have a one-month amnesty, then hit them hard with fines,
- A greening CV program especially the semi-rural areas with close housing,
- Beautifying of verges,
- Better integrated rabbit and weed control in White Peak,
- Clear bridle paths. Wind breaks via tree planting, rabbit control,
- Community tree plantings,
- Eradication of the Walkaway Burr,
- Fix the bridle trails,
- Much better weed control especially at Bill Hemsley Park,
- No more weeds,
- Pest control (rabbits/weeds),
- Shire and owners maintaining weeds and Shire making sure bridleways are regularly mowed,
- Structured program for eradication of Walkaway Burr,
- Trails improved to encourage leisure and physical activity around Park Falls,
- Weed and rabbit population is under control,
- Weed Management Plan,
- Weeds controlled and bridle paths maintained,

Appendix One: Community Feedback

Priority areas from postcards and survey. What one thing would you most like to see achieved in the next 4 years



- A block of toilets so the travelers can use. Speed limit changed on the Nanson-Howatharra Rd. Close to NWCH to 60,
- A decent bitumen road from Geraldton to Nabawa. It is still a bumpy goat track and getting bumpier,
- Backup generator for communications tower,
- Better roads and drainage in Parkfalls,
- Bike paths / foot paths to make the roads safe and people to be able to ride into Geraldton - down to the Drummonds path or along Eliza Shaw and David Road/Hall Road etc. so it is safe to ride push bikes through Parkfalls,
- Community battery - Upkeep of footpaths,
- Cricket and football training facilities built at Bill Hemsley Park,
- Electronic charging stations for vehicles,
- Equestrian facilities at Bill Hemsley Park,
- Geraldton-Northampton bypass completed,
- Improved mobile service,
- Improved road maintenance,
- Improved Sporting / Training facilities at BHP or Maintenance and upgrade of utility services eg power and water would be brilliant,
- Improvements to local roads where usage warrants,
- Mains water for Nanson and Nabawa,
- More growth in our community, with shops, playgrounds, and school,
- More parks, places to walk, verges eg near Cooper St, bicycle lanes,
- No more power outages - Much better communication,
- Power supply needs to be reliable,
- Reliable mobile coverage to the Nanson area,
- Retirement Units,
- Shade sails at park,
- Shade sails at the Bill Hemsley Park over the play equipment,
- Some 10 to 20 acre blocks- Get some population backs - community facilities for people (teenagers),
- Stability of power supply,
- Training Oval at Bill Hemsley Park to assist with retention of CV Sporting Clubs in the community,
- Visitor Centre and community resource centre developed,
- Water mains,
- Widening of Chapman Valley Road near Naraling,



- Chapman Valley does not amalgamate with the City of Geraldton,
- Enforcement of building and town planning regulations, living in sheds to be stopped lowers the standards of the area
- Funding for people interested in being a member on a local committee but don't feel confident to do so as they lack the skills (ie leadership, financial),
- I think the Shire do an amazing job, just continue doing that,
- Not much to change. I like how things are done out here at the moment. I feel the council is in good hands,
- Spend our rates in our area (White Peak),
- Updated visibility. The area is looking tired and dated,